

## ORDER



FOX - Columbia, MO

**Orders**  
**Order / Rev:** 333511  
**Alt Order #:** 25346362  
**Product Desc:** ISSUE  
**Estimate:** VV1  
**Flight Dates:** 11/02/16 - 11/08/16  
**Original Date / Rev:** 11/02/16 / 11/02/16  
**Order Type:** GENERAL

**Primary AE:** Katz Continental Washington DC  
**Sales Office:** KDC  
**Sales Region:** NAT

**Agency**  
**Name:** Waterfront Strategies  
**Buying Contact:**  
**Billing Contact:**  
 3050 K Street NW  
 Washington, DC 20007

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Vote Vets PAC  
**Demographic:** A35+  
**Product Codes:** PL02  
**Priority:** P-4  
**Revenue Codes:** AGY, POL, ISSUE

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/31/16	11/08/16	12	\$20,000.00	\$17,000.00

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2016	12	\$20,000.00	\$17,000.00	0.00
<b>Totals</b>	<b>12</b>	<b>\$20,000.00</b>	<b>\$17,000.00</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Continental Washington			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KQFX	11/02/16	11/02/16	World Series #7 World Series #7	CM	World Series #7	--W----	:30	1	\$10,000.00	P-1	0.00	NM	1	\$10,000.00
COMMENTS APPLY TO SUB LINES A THRU A WORLD SERIES															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/31/16	11/06/16	--W----					1	\$10,000.00		0.00			
E 2	KQFX	11/03/16	11/04/16	M-F 6-630p M-F 6-630p	CM	M-F 6-630p	---TF--	:30	1	\$2,080.00	P-1	0.00	NM	1	\$2,080.00
COMMENTS APPLY TO SUB LINES A THRU A BIG BANG															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/31/16	11/06/16	---TF--					1	\$2,080.00		0.00			
E 3	KQFX	11/03/16	11/04/16	M-F 9p ABC 17 News M-F 9p ABC 17 News	CM	M-F 9p ABC 17 News	---TF--	:30	1	\$1,600.00	P-1	0.00	NM	1	\$1,600.00
COMMENTS APPLY TO SUB LINES A THRU A NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/31/16	11/06/16	---TF--					1	\$1,600.00		0.00			
E 4	KQFX	11/05/16	11/05/16	College FB Primetime College FB Primetime	CM	College FB Primetime	-----S-	:30	1	\$800.00	P-1	0.00	NM	1	\$800.00
COMMENTS APPLY TO SUB LINES A THRU A CFB															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/31/16	11/06/16	-----S-					1	\$800.00		0.00			
E 5	KQFX	11/06/16	11/06/16	NFL Sunday Game 1 NFL on FOX Game 1	CM	NFL on FOX Game 1	-----S	:30	1	\$3,600.00	P-1	0.00	NM	1	\$3,600.00

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Advertiser: Vote Vets PAC  
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 Estimate: VV1

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
COMMENTS APPLY TO SUB LINES A THRU A NFL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/31/16		11/06/16	-----S						1	\$3,600.00		0.00			
E 6	KQFX	11/07/16	11/07/16	MO Prime 7-8P MT/ 8-9PM MO Prime Hour 1		MO Prime Hour 1	M-----	:30	1	\$1,200.00	P-1	0.00	NM	1	\$1,200.00
COMMENTS APPLY TO SUB LINES A THRU A GOTHAM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 11/07/16		11/13/16	M-----						1	\$1,200.00		0.00			
E 7	KQFX	11/03/16	11/08/16	M-F 9-10a M-F 9a-10a	CM	M-F 9a-10a	MT-TF--	:30	2	\$80.00	P-1	0.00	NM	3	\$240.00
COMMENTS APPLY TO SUB LINES A THRU B PEOPLE'S COURT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/31/16		11/06/16	---TF--						2	\$80.00		0.00			
Week: 11/07/16		11/13/16	MT-----						1	\$80.00		0.00			
E 8	KQFX	11/03/16	11/08/16	M-F 4-5p M-F 4-5p	CM	M-F 4-5p	MT-TF--	:30	1	\$160.00	P-1	0.00	NM	2	\$320.00
LAST MAN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/31/16		11/06/16	---TF--						1	\$160.00		0.00			
Week: 11/07/16		11/13/16	MT-----						1	\$160.00		0.00			
E 9	KQFX	11/03/16	11/04/16	M-F 3-4p M-F 3-4p	CM	M-F 3-4p	---TF--	:30	1	\$160.00	P-1	0.00	NM	1	\$160.00
COMMENTS APPLY TO SUB LINES A THRU A FAMILY FEUD															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/31/16		11/06/16	---TF--						1	\$160.00		0.00			
Totals														12	\$20,000.00